



Continental Automated  
Buildings Association

**Your Information  
Source  
for  
Home & Building  
Automation**

**North America's  
Home & Building  
Automation Association**

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## ECHELON CORPORATION JOINS CABA BOARD OF DIRECTORS

June 11, 2002

The Continental Automated Buildings Association (CABA) announced today that Beatrice Yormark, President and COO of Echelon Corporation, has been named to the association's board of directors. CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of commercial buildings and homes in North America.

"The addition of Beatrice Yormark to CABA's Board of Directors will continue our strong tradition of addressing a wide array of industry concerns," said Ronald J. Zimmer, CABA's President & CEO. "With Echelon's focus on networking and solutions that are used to create applications and value added services for the commercial and residential building sector, our members can expect a balanced approach towards issues affecting both."

Echelon's products are used by thousands of companies to deliver efficiency, safety, and productivity to home and large building environments. Ms. Yormark joined Echelon as Vice President of Marketing and Sales. She joined after her tenure at Connect, Inc., an on-line information services company, where she was the company's chief operating officer. Before Connect, Ms. Yormark held a variety of positions, including executive director of systems engineering for Telaction Corporation, director in the role of partner at Coopers & Lybrand, vice president of sales at INTERACTIVE Systems Corporation, and various staff positions at the Rand Corporation. Ms. Yormark spent one year teaching computer science at Purdue University, following the completion of her MS degree in computer science. In addition to her graduate degree, Ms. Yormark has a BS degree in mathematics from City College of New York.

"I am pleased and honored to serve on CABA's Board," said Beatrice Yormark, President and COO of Echelon Corporation. "CABA is the only industry organization that equally advances systems integration and automation in the commercial buildings and residential homes markets. I am pleased to join such an active group of industry leaders."

### **About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at [www.caba.org](http://www.caba.org).

### **About Echelon Corporation**

Echelon Corporation is the creator of the LonWorks platform, the world's most widely used standard for connecting everyday devices such as appliances, thermostats, air conditioners, electric meters, and lighting systems to each other and to the Internet. Echelon's hardware and software products enable manufacturers and integrators to create smart devices and systems that lower cost, increase convenience, improve

service, and enhance productivity, quality, and safety. Thousands of companies have developed and installed more than 18 million LonWorks based devices into homes, buildings, factories, trains, and other systems worldwide.

The protocol underlying LonWorks networks and the signaling used by Echelon's power line and free topology transceivers have both been adopted as standards by the American National Standards Institute (ANSI). Echelon is also a founding member of the LonMark® Interoperability Association, an open industry forum of hundreds of leading manufacturers, integrators, and users dedicated to promoting the use of interoperable LonWorks devices. More information is available at [www.lonmark.org](http://www.lonmark.org). Further information regarding Echelon can be found at [www.echelon.com](http://www.echelon.com).

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