



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

THE NEW HOME SHOW JOINS CABA BOARD OF DIRECTORS

January 9, 2002

The Continental Automated Buildings Association (CABA) is pleased to announce the addition of Ben Mandell, creator and producer of The New Home Show, to the association's board of directors. CABA is an industry association that promotes advanced technologies for the automation of homes and buildings in North America.

"Ben Mandell has created an extremely impressive resource for consumers through The New Home Show," said Ronald J. Zimmer, CABA President & CEO. "His addition to the CABA Board of Directors will ensure that CABA keeps abreast of the latest cutting edge developments in the end-user marketplace."

Mandell has been an independent television and film producer since 1990. His program, The New Home Show, focuses upon do-it-yourself home building. The highly popular television program is a co-production of Amazing New Home Show Productions, Inc. and PBS station WTVI, Inc., and is distributed to PBS television stations in the United States. Mandell and his wife, Renee, host the show themselves. Since they are not homebuilders or actors, the couple provides viewers with a realistic portrayal of the knowledge and skills necessary to manage the construction of a brand new home.

Mandell has a tremendous amount of experience in analyzing consumer demand. Prior to his present co-production activities, Mr. Mandell had worked on television commercials for clients such as Pennzoil, Nuveen Investments, Burger King, Alamo Rent A Car, Johnson & Johnson and MasterCard.

Mandell's dissatisfaction with the availability of quality house paint lead him to create his own brand, entitled "Amazing Paint," which is scheduled to be distributed to Walmart stores in April 2002.

"By joining the CABA Board of Directors, our organization hopes to influence industry decision-making by providing our unique perspective," said Ben Mandell, Producer, The New Home Show. "It is our objective to ensure that the interests of the end-use consumer are actively and accurately represented."

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

About The New Home Show

The New Home Show, focuses upon do-it-yourself home building. The highly popular television program is a co-production of Amazing New Home Show Productions, Inc. and PBS station WTVI, Inc., and is distributed across the PBS television network in the United States. For more information about The New Home Show, please visit www.thenewhomeshow.com.

Media Contact:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)