



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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CABA SPONSORS LEADING LARGE BUILDING INDUSTRY EVENT; HOSTS INTELLIGENT BUILDING SUMMIT

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The Continental Automated Buildings Association (CABA) announced today that it would support The Broadband Building & Technology Show as an association sponsor.

The Broadband Building & Technology Show, produced by Shorecliff Communications Inc., is a leading event designed to demonstrate to landlords how broadband communications and other technologies serve the demands of technology-driven tenants.

The event, scheduled to be held in Atlanta on November 8-9, 2001, will focus upon such issues as integrated systems, infrastructure, installation, regulation, strategic partnerships, open and closed access and electronic commerce. Other major sponsors include BOMA International and Buildings Magazine.

As an association sponsor, CABA has also committed to hosting an Intelligent Buildings Summit in conjunction with the event, which will bring immense value to its membership, the event and the industry-at-large. The summit will feature numerous industry stakeholders who will discuss and identify key issues facing the large building sector with respect to integrated systems and building automation.

The summit will also feature an information session on the Technology Roadmap for Intelligent Buildings Technologies, a collaborative research project between industry and government which is managed by CABA. The session will focus upon research garnered about commercial, institutional and high-rise multiple dwelling units (MDUs) from the \$100,000 study.

CABA will also host its Board of Directors meeting in conjunction with the event.

"Since CABA is North America's only association for companies involved in home and building automation, our association sponsorship of this high-profile event is a natural fit," said Richard Buzun, President & CEO of Siemens Energy & Automation and Chair of CABA's Board of Directors. "CABA's sponsorship of the Broadband Building & Technology Show is important because it continues to help us propel this industry forward."

Through CABA's sponsorship of this event and through its involvement in the Technology Roadmap for Intelligent Buildings Technologies, the organization continues to ensure that its large building members obtain cutting edge research and networking opportunities. CABA members will receive a \$100 discount when they sign up for the conference.

"CABA's support of our event is an example of the organization's commitment to develop and promote the pursuit and understanding of automation in large buildings," said Tim Downs, Executive VP, Shorecliff Communications. "We strongly believe that CABA's involvement with our event will be extremely positive for building owners and managers who wish to learn about new communication technologies and integrated systems that affect tenants, buildings and revenue."

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

About Shorecliff Communications Inc.

Shorecliff Communications Inc. is the leading media company serving the broadband wireless and independent tower/owner management industries, providing trade shows, executive conferences and publications. The company owns and produces the annual Broadband Building and Technology Show, the only technology-centric educational conference and product exhibition designed specifically for owners and managers of commercial buildings, office properties and industrial properties, and the annual Tower Industry Summit and Show, the industry show for wireless tower owners and communication site developers. More information is available at www.scievents.com.

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