

CABA Information Council



Dr. Kenneth Wacks
Chair, CABA Information Council
Principal, Ken Wacks and Associates

Dr. Ken Wacks has been a pioneer in establishing the home systems industry and a management advisor to more than 150 clients worldwide. His business includes home and building systems, utility customer services, and digital entertainment networks (including HDTV and IPTV). He was appointed by the United States Department of Energy to the 13-member GridWise Architecture Council to develop smart grid strategies for reliable, cost-effective, and efficient distribution of electricity while accommodating distributed energy resources such as wind, solar, and storage.

Corporate managers depend on Dr. Wacks to identify business opportunities in emerging markets with clear and practical advice relevant for product development and market positioning. Dr. Wacks serves companies of all sizes from startups to the Fortune 500. His worldview, insights, and expertise are valued by executives for enabling competent decisions on complex technology issues. Clients seek his help to locate strategic business partners, acquisitions, financing, and new customers. He also provides due-diligence for investors and expert witness services for litigants.

The Consumer Technology Association (CTA) chose Dr. Wacks to chair the international committee (ISO/IEC) establishing world standards for home and building automation. The 40 member nations of ISO/IEC have re-elected him chair every three years. In addition, he has written American National Standards in home automation and networked home appliances.

Dr. Wacks is a frequent speaker and panel session organizer at industry conferences. He has written and delivered more than 250 papers and presentations, and has been granted patents in home systems.

Dr. Wacks chairs the Editorial Advisory Board of the CABA magazine *iHomes & Buildings* (available at www.caba.org) and is a featured contributor under the byline "Ken Wacks' Perspectives." He was honored with the inaugural CABA Volunteer of the Year Award. Dr. Wacks authored the book *Home Automation and Utility Customer Services*, distributed by Aspen Publishers.

Dr. Wacks draws upon his business experience as an entrepreneur (founded a venture-backed startup) and a corporate manager of engineering and software teams. He received his Ph.D. from MIT as a Hertz fellow and studied at the MIT Sloan School of Management.